



6th Annual
CARTER BROTHERS
CHARITY GOLF CLASSIC

EAGLE'S LANDING COUNTRY CLUB | STOCKBRIDGE, GA

Sponsorship Proposal



JUNE 7-8, 2009



www.carterbrotherscharities.com



Greetings Partners and Friends,

Cris and I are excited to invite you to the 6th Annual Carter Brothers Charity Golf Classic Sunday, June 7th – Monday, June 8th at the challenging and picturesque Eagle's Landing Country Club, Stockbridge, GA.

Carter Brothers Charities is a 501(c)(3) non-profit organization that supports charitable organizations impacting the homeless, domestic violence, and youth outreach. All contributions made to Carter Brothers Charities are tax-deductible.

As we prepare for this year's tournament, we have included our 2009 sponsorship packages for your consideration. We would greatly appreciate your support this year.

The weekend has grown into a great opportunity for our friends, partners, and supporters to gather together for a fantastic event supporting worthy causes. Because of the generosity of our sponsors and partners, the first five Charity Golf Outings have provided thousands of dollars to such charities as Hosea Feed the Hungry and Homeless, the YMCA of Henry County, and Haven House.

We look forward to receiving your commitment to be a premier sponsor or an individual participant. We would love to have you join us again, or for the first time, for a fun-filled and worthwhile weekend.

Thank you in advance for your support of Carter Brothers Charities. We look forward to seeing you in Atlanta in June!

Sincerely,
John F. Carter
John F. Carter



CARTER BROTHERS CHARITIES - MAKING A DIFFERENCE

OUR MISSION

Founded in 2004 by brothers Cris Carter and John Carter, Carter Brothers Charities (CBC) mission is to provide financial support to organizations whose primary focus is the empowerment of victims of domestic violence and homelessness through intervention, advocacy and education, and also advancing the lives of underprivileged youths through mentoring and education.

Our vision is to use our visibility, experience, and passion to build an organization committed to working closely with benevolent organizations through advocacy and support, building a better future for individuals in our communities. We will secure and use resources effectively and forge partnerships with business and community leaders to help us achieve our goals.

OUR BENEFICIARIES

Haven House

Mission - To provide emergency shelter, education, and supportive services to abused women and their children, regardless of their ethnicity, sexual orientation, religious or cultural beliefs.

Hosea Feed the Hungry and Homeless

Mission - To rescue, restore, and re-stabilize people in crisis by providing for their physical, emotional, and spiritual needs. Preventing the cycle of poverty through fostering, empowering, enabling self-sufficiency and building a caring community of humanity worldwide.

Henry County YMCA

Mission - The mission of the YMCA is "to promote Judeo-Christian principles through programs that develop healthy spirit, mind, and body for all." The YMCA is open to - and serving all, actively seeking out those who may need financial assistance.

OUR WORK

Since its inception in 2004, Carter Brothers Charities has provided substantial donations to our benefactor organizations. In 2008, Carter Brothers Charities donated over \$40,500 to further youth programs and provide Christmas gifts to needy children. In 2007, Carter Brothers Charities partnered with international hunger relief organization Feed The Children to deliver a semi-tractor trailer full of food and personal care items to 800 Georgia and Ohio families in need. Over the years, Carter Brothers Charities has donated \$88,000 to worthy causes that empower, educate, and advance our communities.

YOU CAN HELP

Here's your opportunity to partner with a worthy cause while enjoying the fun and sun of the Carter Brothers Charity Golf Classic. There's nothing like hitting one on to the green while knowing that you are supporting organizations that strive to improve our communities.



WEEKEND AGENDA

SUNDAY, JUNE 7 – MONDAY, JUNE 8, 2009

HOST HOTEL: HOLIDAY INN, STOCKBRIDGE, GA

GOLF COURSE: EAGLE'S LANDING COUNTRY CLUB, STOCKBRIDGE, GA

SUNDAY, JUNE 7, 2009

11:00 a.m. – 6:00 p.m.

Skins Game

Eagle's Landing Country Club

7:00 p.m. – 12 midnight

VIP Reception

Silent Auction

John Carter's Residence – Eagle's Landing

MONDAY, JUNE 8, 2009

8:00 a.m. – 5:00 p.m.

Welcome/Check-in for Golf Classic

Mulligans and Raffle Tickets Available for Purchase

Silent Auction

8:00 a.m. – 9:30 a.m.

Breakfast

Eagle's Landing Country Club

9:45 a.m.

Charity Golf Classic Tee-off

4:00 p.m. – 6:00 p.m.

19th Hole Awards & Dinner Reception

Eagle's Landing Country Club



SPONSORSHIP PACKAGES

Sponsorship Package Includes	Title & Presenting Partner \$20,000 Eight Players	Hole in One Partner \$8,000 Eight Players	Par Partner \$5,000 Four Players	Skins Partner \$3,500 Four Players
Category Exclusivity _____	■	■		
Full sponsorship and association of your company's name with the golf tournament _____	■			
Inclusion of company name and/or logo into event logo _____	■			
Inclusion of company name on event marketing and promotional material _____	■	■	■	
Company name included on the custom designed Carter Brothers golf pole flags (each hole) _____	■			
Prominent logo placement on event signage at the golf tournament and ancillary weekend event (Pairings, Reception, Game and Golf Tournament) _____	■	■	■	
Full distribution of promotional items at golf tournament or at ancillary weekend events _____	■	■	■	■
Team Photo with Cris Carter _____	■	■	■	■
Hole Sponsorship _____	■	■	■	■
Participation in Charity Golf Tournament _____	Eight Players	Eight Players	Four Players	
Participation in The Skins Game on Sunday, June 7, 2009 at Eagle's Landing Country Club _____	Eight Players	Four Players	Two Players	
Invitations to the VIP Reception at John Carter's residence on Sunday, June 7, 2009 _____	Eight Guests	Six Guests	Four Guests	Four Guests
Hotel accommodations for two (2) nights at Holiday Inn _____	Eight Guests	Eight Guests		
Online Presence - Company logo placement on the golf tournament web site & event signage _____	■	■		
Media Impressions and Exposure _____	■	■		
Company's name prominently highlighted in media campaign _____	■	■		
Prominent mentions of corporate involvement in press materials, including press releases and updates, which will be distributed via news wires to press outlets regionally and nationally _____	■	■		
Product Recognition - Opportunity to display product(s) and product sampling _____	■	■		

**Sponsorship levels can consist of a combination of cash and/or equivalent value product, service, and/or in-kind gifts. **



ADDITIONAL SPONSORSHIPS

For each of these additional sponsorships, your company will receive:

AWARD RECEPTION - \$2,500

- Two (2) 24" x 36" one-sided, three-color signs located at the dining room entrances.
- Name and logo will be prominently displayed on tent cards placed on all guest tables.

LUNCH – \$1,500

- Two (2) 24" x 36" one-sided, three-color signs located on the golf course.
- Name and logo will be imprinted on labels placed on all boxed lunches.

BREAKFAST - \$1,000

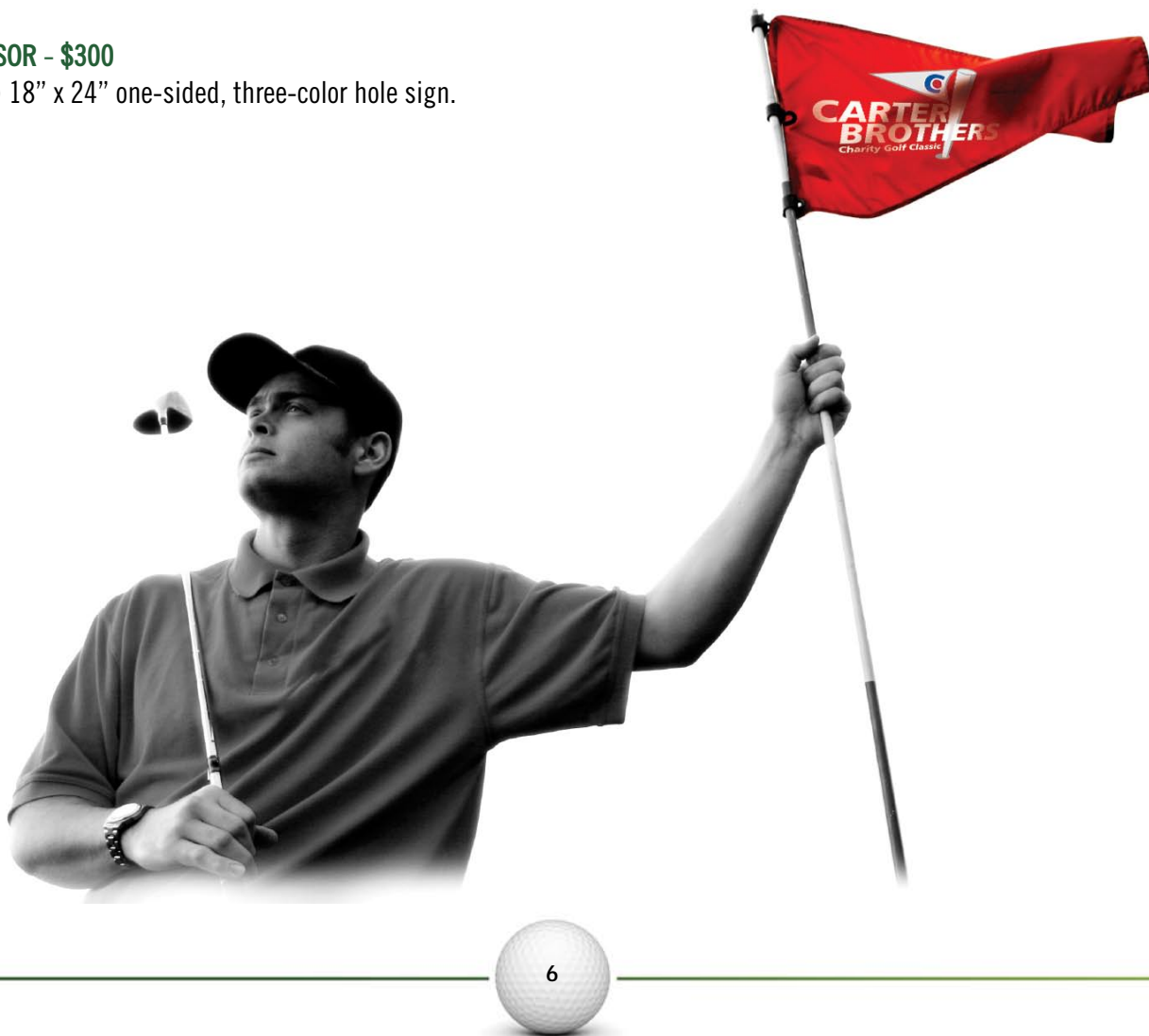
- Two (2) 24" x 36" one-sided, three-color signs displayed during breakfast.
- Name and logo will be prominently displayed on tent cards placed on all serving tables.

BEVERAGE CART - \$500

- Name and logo will be displayed on two (2) 12" x 36" one-sided, three-color signs located on refreshment carts.

HOLE SPONSOR - \$300

- One (1) 18" x 24" one-sided, three-color hole sign.



CARTER BROTHERS CHARITIES SPONSORSHIP APPLICATION

Thank you for confirming your sponsorship and/or participation in the 5th Annual Carter Brothers Charity Golf Classic. The tournament will be held on **Sunday, June 7 – Monday, June 8, 2009** at **Eagle's Landing Country Club in Stockbridge, Georgia.**

Please review, fill out the information below, and fax a signed copy on or before **Friday, May 23, 2009** to:
Tina Jones (Fax: 404-745-8805; Phone: 404-767-2525).

A representative from the Carter Brothers Charity Golf Classic will contact you once your registration has been received.

Please check all that apply:

PARTICIPANT

- Foursome - \$2,500
- Individual Golfer - \$750

SPONSOR

- Title & Presenting Sponsorship - \$20,000
- Hole in One Sponsorship - \$8,000
- Par Sponsorship - \$5,000
- Skins Sponsorship - \$3,500
- Award Reception - \$2,500
- Lunch - \$1,500
- Breakfast - \$1,000
- Beverage Cart - \$500
- Hole Sponsorship - \$300

Company Name _____
 Address _____
 Phone _____ Fax _____
 Company Contact _____
 Phone _____ Email _____
 Print Name _____
 Signature _____ Date _____

My company or I CANNOT attend, but please accept this contribution to Carter Brothers Charities: \$ _____
 My company or I WILL or WILL NOT participate in the golf tournament.

Please indicate all participants, sizes, and handicaps below.

1. Name _____	Shirt Size (S,M,L,XL,XXL) _____	Handicap _____
2. Name _____	Shirt Size (S,M,L,XL,XXL) _____	Handicap _____
3. Name _____	Shirt Size (S,M,L,XL,XXL) _____	Handicap _____
4. Name _____	Shirt Size (S,M,L,XL,XXL) _____	Handicap _____

If contributing by check, please make payable to:

Carter Brothers Charities
 100 Hartsfield Centre Parkway | Suite 100 | Atlanta, GA 30354
 If contributing by credit card, please visit www.carterbrotherscharities.com.



ABOUT HAVEN HOUSE



The Mission of Haven House is to interrupt the cycle of domestic abuse and violence. Haven House helps battered women and their children get on their way towards a life free of abuse and violence by providing a safe temporary haven as well as counseling for both residents and non-residents of our shelter.

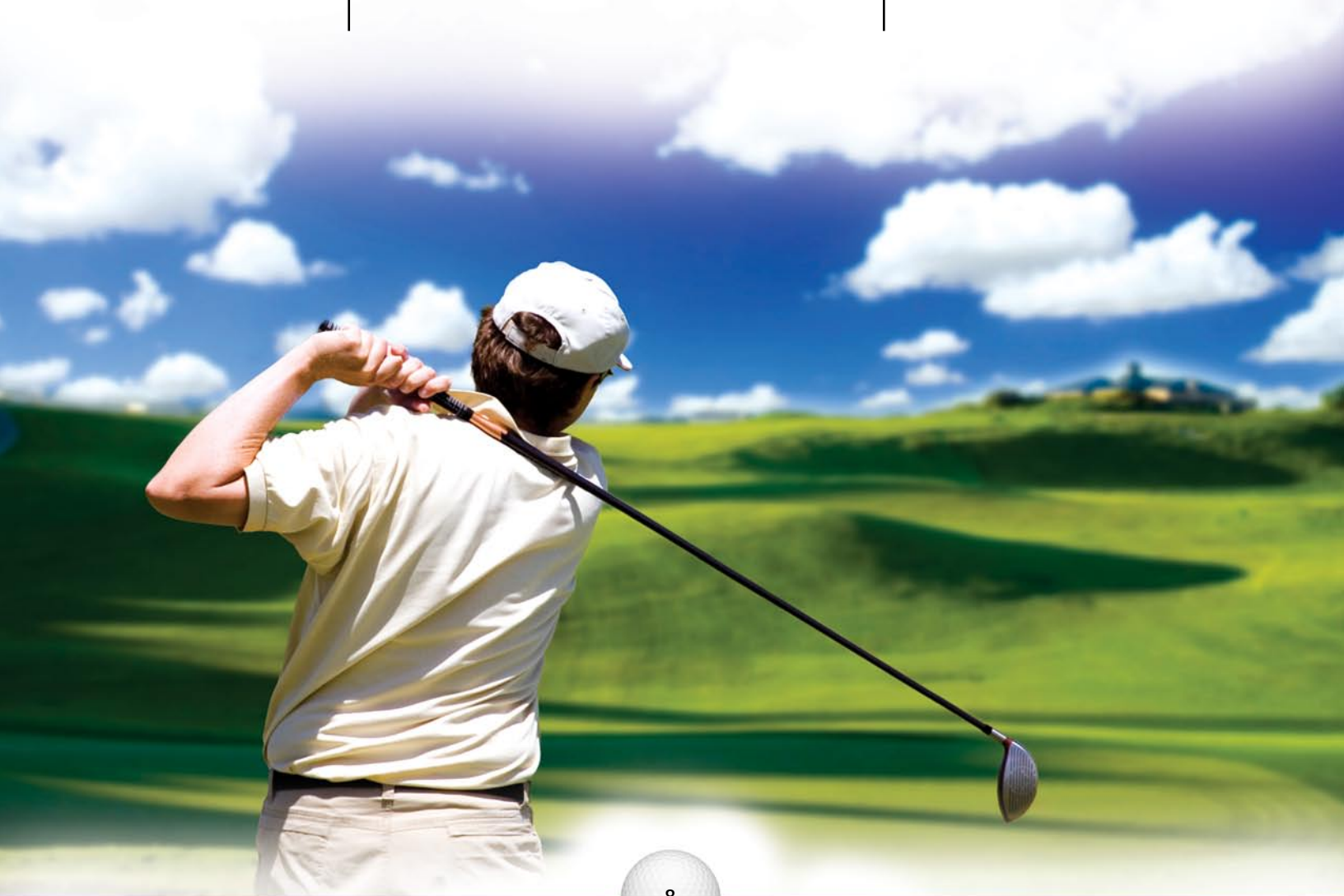
Haven House also strives to educate the public about domestic violence and advocates for the needs of battered women with makers of public policy. Haven House utilizes its funding for continuing to operate the shelter and the provision of services to battered women and their children.

We hope that you or your loved ones never need Haven House. But, because of the kind hearts of the civic minded you have the peace of knowing it will be there should you ever need it.

- 24-Hour Crisis Line
- Safety Planning
- Housing Assistance

- Shelter Provisions
- Next Steps Independent Living Assistance
- Community Education

- Pregnancy Support
- Food Pantry
- COPE Program for Kids



ABOUT HOSEA FEED THE HUNGRY AND HOMELESS



Since its founding in 1971, Hosea Feed The Hungry & Homeless (HFTH), a Christian international aid organization, distributed more than \$3.0 billion in food, clothing, medical, educational, toiletries, furniture, and cleaning supplies to 16 Georgia counties, three states as well as the Philippines, the Ivory Coast and Uganda. The organization maintains an average administrative overhead of 14 percent -- ensuring the poor receive 86 percent of all donations.

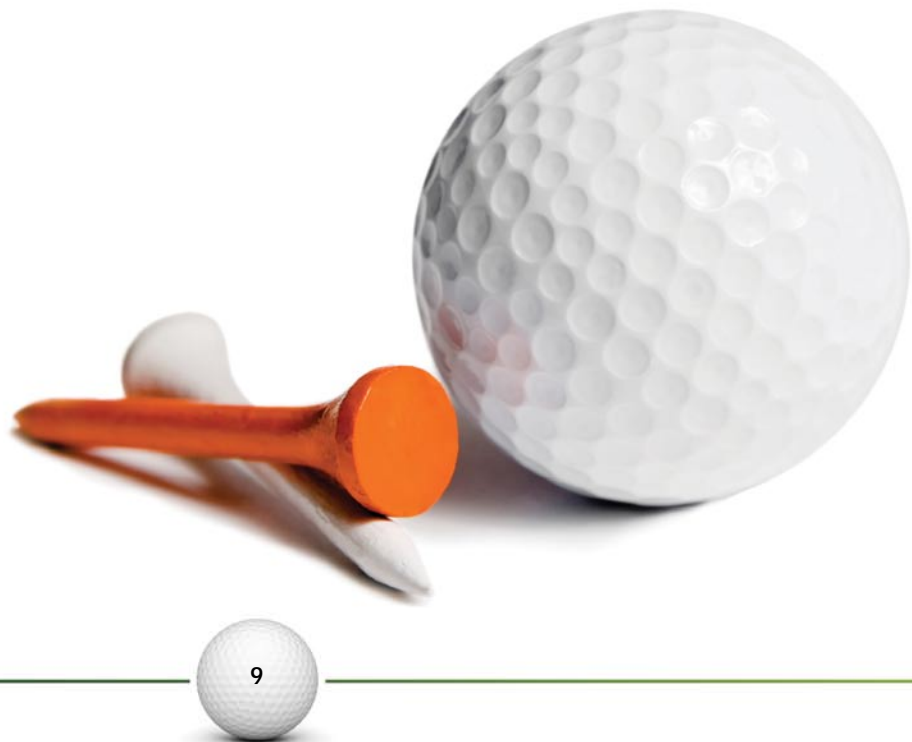
Hosea Feed The Hungry & Homeless was created by civil rights icons Rev. Hosea and Juanita T. Williams. Their vision was instrumental in setting the tone as it became one of the most significant human services organizations in the Southeast United States providing for some 50,000 people per year. In 2000, Afemo and Elisabeth Omilami, who have extensive experience in program development and an in-depth knowledge of meeting the basic needs of families in crisis so they don't become homeless, specifically the working poor, tripled the numbers served and expanded HFTH to a year-round human service organization. Mrs. Omilami, President/CEO, provides the leadership for HFTH during this time of explosive growth.

The organization follows the principles that education and self-help must fortify charity work so recipients learn to break the cycle of poverty. HFTH prevents homelessness by providing rent, mortgage and utility assistance, financial literacy and GED classes, distribution of school supplies and book bags to children, annual Christmas children's party, intensive case management and support to programs designed to teach recipients how to develop small businesses and co-ops, while providing leadership training to independent farmers.

Committed to helping destitute people in the United States, HFTH has forged a spirit of cooperation between individuals, corporations and churches of the First and Third Worlds. Established as a 501(c)(3) charity, HFTH collects funds and in-kind gifts year-round. Hosea Feed the Hungry & Homeless was named one of the top charities in Georgia for its Katrina relief program to over 6,000 hurricane survivors by the Georgia State Senate.

Every day at Hosea Feed The Hungry we provide families representing the working poor with:

- Food
- Financial Assistance
- Job and Computer Skills
- GED Assistance
- Health and Medical assistance



ABOUT THE HENRY COUNTY YMCA



Henry County
Family YMCA

The Henry County YMCA responds to critical social needs by drawing on their collective strength as one of America's largest not-for-profit community service organizations. Through a variety of programs and services focused on the holistic development of children and youth, family strengthening, and health and well-being for all, the Henry County YMCA unites men, women and children of all ages, faiths, backgrounds, abilities, and income levels. From urban areas to small towns, YMCAs have proudly served America's communities for nearly 160 years by building healthy spirit, mind, and body for all.

CURRENT PROGRAMS

Programs currently being offered at the Henry County YMCA include the following:

- **Youth Super Sports** - focused on fun/participation/social skills in Youth Soccer and Lacrosse...No Tryouts - Everybody plays!
- **Adventure** - based teambuilding and leadership programs for youth as well as professional work groups. Also, book your next birthday party or function at the 50ft. high alpine tower ropes course in Stockbridge!
- **Outreach** - the YMCA provides life skills and experiential programs for a variety of nonprofit and educational groups in Henry County. If your group/organization has a need, please contact the YMCA. Services are based on availability of grant and other funding sources.
- **Community Cup Challenge**- is an Olympic style, fun-filled event for companies that also teaches teamwork and unity among staff. Please contact the Henry County YMCA for more information if your company would like to participate.
- **S.T.E.P. (Systematic Training for Effective Parenting) Parenting Program** - geared toward families with children or getting ready to venture into the world of parenthood.



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See
you in
June!



Carter Brothers Charities, Inc.
100 Hartsfield Center Parkway, Ste 100
Atlanta GA 30354

Telephone: 404-767-2525
Fax: 404-745-8805
www.carterbrotherscharities.com